

# Subaru CASA Cycling Challenge

Presented by



Dear prospective sponsor:

We are thrilled to announce the annual Subaru CASA Cycling Challenge will be held this summer after last year's event was canceled due to the pandemic. This fundraiser, which has raised more than \$100,000 each of the last five years it has been held, is the main source of funding for the CASAs for Kids Fund. We need your help now more than ever.

We are writing to ask for your support and sponsorship of our 2021 Subaru CASA Cycling Challenge. The CASAs for Kids Fund was created to support the CASA (Court Appointed Special Advocate) program in its efforts to enrich the lives of abused and neglected children in Tippecanoe County. CASA volunteers advocate for the best interest of the children in the courtroom. The money raised will allow the CASA to buy clothing, send kids to camp, provide tutors and after school activities, provide a bed for a child coming home from foster care, provide other services and items needed by these vulnerable children.

In 2020, CASAs and staff advocated for 465 children. CASAs for Kids Fund provided more than \$87,000 to support the CASA program and the children they serve.

This year's Subaru CASA Cycling Challenge will take place August 7&8. This event cannot happen without the help from generous sponsors. There are several levels of sponsorship opportunities that are described on the back page. You may sign up for a sponsorship using this form, or online at [casachallenge.org](http://casachallenge.org). If you have questions, our board or committee members would be happy to discuss this opportunity with you.

When you help sponsor the Subaru CASA Cycling Challenge, you get the satisfaction of knowing that you are helping an abused or neglected child right here in our community. The CASA volunteer is an essential presence who reminds everyone involved that at the heart of everything they do are the children who deserve a safe and loving place to call home.

We hope to hear from you regarding this worthwhile and important event.

Kindest regards,

Jim Stafford, event organizer

[jimdstaff@gmail.com](mailto:jimdstaff@gmail.com)

(765) 426-1758



## **CASA board and/or cycle committee members**

Helene Bishop [helenemhogan2@gmail.com](mailto:helenemhogan2@gmail.com)  
Michelle Gerrety  
[michelle.gerrety@franciscanalliance.org](mailto:michelle.gerrety@franciscanalliance.org)  
Hallie Gorup [hjgorup@aol.com](mailto:hjgorup@aol.com)  
Mary Hood [eldonhood1738@gmail.com](mailto:eldonhood1738@gmail.com)  
Mary Laurie [marylauriel@gmail.com](mailto:marylauriel@gmail.com)  
Jason Lipscomb [mrjslipscomb@gmail.com](mailto:mrjslipscomb@gmail.com)  
Gina Loggins [gaquattro@yahoo.com](mailto:gaquattro@yahoo.com)  
Erika O'Brien [erika.obrien@hotmail.com](mailto:erika.obrien@hotmail.com)

Patti O'Callaghan [pattioc2@comcast.net](mailto:pattioc2@comcast.net)  
Donna Osborn [dmo213@mac.com](mailto:dmo213@mac.com)  
Christine Sammons [ecesammons@me.com](mailto:ecesammons@me.com)  
Thomas Scott [tscott57@msn.com](mailto:tscott57@msn.com)  
Jim Stafford [jimdstaff@gmail.com](mailto:jimdstaff@gmail.com)  
David VanVactor [dvanvactor@wl.in.gov](mailto:dvanvactor@wl.in.gov)  
Coleen Connor [cconnor@tippecanoe.in.gov](mailto:cconnor@tippecanoe.in.gov)  
Val Hilbun [val.casa@hilbun.us](mailto:val.casa@hilbun.us)  
Rick Laurie [rick@mail.vontobels.com](mailto:rick@mail.vontobels.com)



**CASAs for Kids Fund** was created to support the Court Appointed Special Advocate (CASA) program in its efforts to enrich the lives of abused and neglected children in Tippecanoe County. CASA provides an invaluable service speaking up for our most vulnerable children. But sometimes kids need more than a voice – sometimes they need goods or services that are outside the budget of the Department of Child Services.

**The Court Appointed Special Advocate (CASA)** is a trained community volunteer who speaks for the best interests of abused and neglected children in court. The Tippecanoe County CASA program was started in 1985 and now has more than 100 active volunteers who currently work with more than 400 children in our community.

**Subaru CASA Cycling Challenge: 24 hours on the test track** is an event to raise funds to support the abused and neglected children of Tippecanoe County. The cycling challenge allows individuals and teams to test their endurance over a 24-hour period while raising funds for children in need. It will be held rain or shine beginning at 10 am Aug. 7 and concluding at 10 am Aug. 8. Electronic lap-counting and timing services will be provided. The event is hosted by Subaru of Indiana Automotive, Inc. at its 2-mile test track in Lafayette.

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## **YES – I support the abused and neglected children in our community through the Subaru CASA Cycling Challenge!**

\_\_\_\_ **\$2500 Gold** Sponsor name and logo on registration materials, poster, website, t-shirts, in CASAs for Kids Fund Board Annual Report and on all promotional materials. Sponsor name displayed on yard sign around track during event and announced at opening and closing ceremony.

\_\_\_\_ **\$1000 SILVER** Sponsor name and logo on website, t-shirts, in CASAs for Kids Fund Board Annual Report and displayed on yard sign around track during event and announced at opening and closing ceremony.

\_\_\_\_ **\$500 BRONZE** Sponsor name on website, displayed on yard sign around track, announced during event and in CASAs for Kids Fund Board Annual Report.

\_\_\_\_ **\$300 FRIENDS** Sponsor name on website and displayed on yard sign around track during event.

**Business contact name** \_\_\_\_\_

**Business/organization name** \_\_\_\_\_

**Address** \_\_\_\_\_

**Phone/email** \_\_\_\_\_

**Company website** \_\_\_\_\_

**Please make checks payable to:** CASAs for Kids Fund; P.O. Box 4074; Lafayette, IN 47903